

FACULTY OF COMMUNICATION ERASMUS PROGRAM COURSES

Department	Course Lecturer	Fall Semester	ECTS	Spring Semester	ECTS
Visual Communication Design	Assist. Prof. Dr. Gülay Doğan	ILF105 Basic Principles of Photography	3	YMI108 Mobile Photography	5
		GIT231 Visual Culture	5	GIT210 Editing and Sound Design	4
		GIT317 Documentary Photography	3	GIT206 Contemporary Art Theories and Movements	5
	Artür Vahe Karapekmez (MA)	GIT105 Visual Editing Applications	4	GIT106 Digital Design	5
			4	GIT220 Digital Publishing	3
				GIT322 Advertising Design	4
				GIT312 Typographic Animation	5
Public Relations and Advertising	Prof. Dr. Serra İnci Çelebi	HIR221 Consumer Behavior	3	HIR210 Integrated Marketing Communication	4
	Assist. Prof. Dr. Belgin Yazıcı	HIR441 Gender Studies	5	HIR410 Brand and Image Management	5
				HIR414 Storytelling and Gamification	5
Radio, Television and Cinema	Prof. Dr. Dursun Gökdağ	RTS107 Camera, Light, and Sound	5		
	Assoc. Prof. Dr. Ümmühan Molo	RTS327 Virtual Reality Technologies	5	RTS416 Posthumanism and Cinema	5
New Media and Communication	Assist. Prof. Dr. Nevriye Yıldırım	YMI206 Creative Writing in Media	4	RTS332 Content Management in Media	5
		HIR305 Media Planning	5	YMI320 Social Media Management	5

	Assist. Prof. Dr. Özlem Yıldız	YMI461 Media and Cultural Studies	5	ILF104 Critical Media Literacy	4